

Jefferson-Chalmers WATER Project

Water Access, Technology, Education & Recreation

Keep Sewage out of Basements & Canals • Keep Stormwater out of the System • Keep Great Lakes out of the Neighborhood

453 Tennessee, Detroit MI 48215

www.jeffersonchalmerswaterproject.org



OPEN CANALS FLOTILLA

June 13, 2026

Riverfront - Lakewood East Park

Sponsor Rate Card

\$1,250 - Platinum

EXTRA Logo on Event Placard

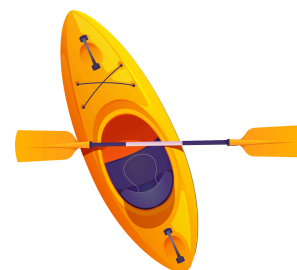
1/8-page ad in Upcoming Gazette (5,000 publication, 3,200 distributed door-to-door)

Highlighted in E-News (4,800 Regional and National Recipients)

Logo on 300+ Open Canals Always Lawn Signs

Logo on WATER Project Website - linked to Sponsor website

Logo in Annual Report



\$1,000 - Gold

EXTRA Logo on Event Placard

Highlighted in E-News (4,800 Regional and National Recipients)

Logo on 300+ Open Canals Always Lawn Signs

Logo on WATER Project Website - linked to Sponsor website

Logo in Annual Report

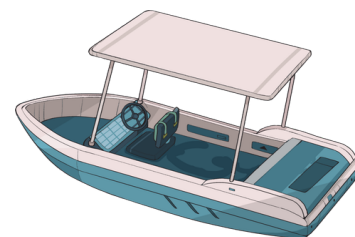


\$500 - Silver

Large Logo on Event Placard

Logo in Annual Report

Listed on WATER Project Website - linked to Sponsor website



\$250 - Bronze

Logo on Event Placard

Logo in Annual Report

Listed on WATER Project Website

\$100 - Blue

Listed on Event Placard

Listed in Annual Report

Deadlines:

- **May 8** - Platinum and Gold Sponsor Commitment, Logos, Ad Art and Web Links Due
- June 1 - Silver, Bronze and Blue Sponsors Commitments, Logos and Web Links Due
- July 1 - Payments Due

Notes:

- All Sponsor art, including ads and logos must be provided in high-resolution jpeg format attached to an email, not embedded in a document.
- Sponsors may elect to contribute anonymously
- The Jefferson-Chalmers WATER Project is a 501c3 charitable organization.
- Payments can be made via check to: Jefferson-Chalmers WATER Project

Through Zelle: contribute@jeffersonchalmerswaterproject.org

Or GoFundMe QR Link:

