

Grand Marais Gazette

2026 MEDIA KIT

Grand Marais Gazette is a full-color, news source focused around the people, organizations, places and businesses in Detroit's Jefferson-Chalmers community.

- 5,000 copies of the Gazette are published quarterly and each is filled with interesting news and stories about this unique Detroit neighborhood.
- 2,000 recipients nationwide will receive an electronic version of the Gazette.
- 6,700 residents in the Jefferson-Chalmers community are the primary audience for the Gazette with Alter Road, Conner/Claripointe Avenue, East Jefferson Avenue and the Detroit River as the identified boundaries.
- 3,100 copies are distributed door-to-door to every household and multi-family development within that area.
 - 50% earn over \$50,000; 20% earn over \$100,000
- Businesses in Detroit and Grosse Pointe Park on East Jefferson, Kercheval, Vernor, Charlevoix and Mack also receive copies for distribution in their establishment.
- Gazettes are distributed at local community events throughout the eastside.
- Each new Gazette will reside on the first page of the website until the next issue is published and will live in Newsletter Archives for a year.
- Advertisers will be highlighted in our Annual Report.



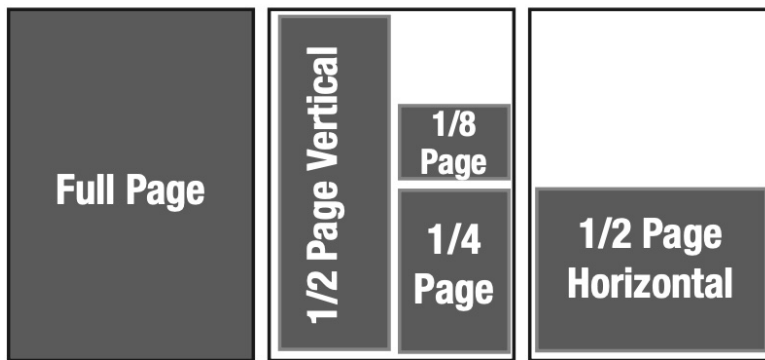
Advertising Details

Size	Dimensions	Price:	Deadline:	Publication Date:	2026 Themes:
Full Page	8" W X 10.5" T	\$1,050	January 16	February 3	Shoreline and GLWA Updates
1/2 Page (H)	8" W x 5.5" T	\$530	April 13	May 6	Summer Plans + Events
1/2 Page (V)	3.75" W x 10.5" T				
1/4 Page	3.75" W x 5.5" T	\$270	July 13	August 5	Fall Into It Community Activities
1/8 Page	3.75" W x 2.5" T	\$140	October 12	November 4	Shoreline and GLWA Updates

Note: An 1/8 page can mimic a typical business card and the art can be fit to the actual dimensions. 1/2 Page H = Horizontal; V = Vertical

All ad sizes are approximate, actual printed sizes may vary slightly based upon margins, gutters and ad placement. **Payments are due when order is placed unless prior arrangements have been made.** Checks should be made payable to the payable to the Jefferson-Chalmers WATER Project (we can retrieve from your required location) or via Zelle to info@jeffersonchalmerswaterproject.org. In all cases any balance due must be paid in full prior to placing future advertising.

Advertisers are required to provide a single, high resolution JPEG file. Images should and not embedded in Word files.



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A publication of the Jefferson-Chalmers WATER Project
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www.jeffersonchalmerswaterproject.org